



Directory Ad Agreement

2012 MBA Membership Directory & Buyer's Guide



Millard Business Association and Publication Printing are working together to produce and distribute a 2012 MBA Membership Directory and Buyer's Guide.

With this Buyer's Guide your business has the potential to reach 15,000 consumers. It will be sent to all the MBA members, distributed to Businesses in Millard and West Omaha. Also, it will be sent home with students of Millard Public Schools through Millard Activities Express and Skutt Catholic High School. It will be made available throughout the year at social events such as, the MBA Gala, the Big "O" Show, the Sarpy County Expo, the Western Douglas County Expo, and many more.

This valuable Directory and Buyer's Guide will be printed on glossy paper throughout with plenty of color pages to display your eye catching ads. In addition to being listed in one or more industry categories, you have the opportunity to showcase your business with an advertisement in the Directory.

| Ad Size | Member Price | Non-Member Price* |
|---|--------------|-------------------|
| Inside Front Cover/Inside Back (Full Color) | \$545 | \$645 |
| Full Page (7" x 9.25") (Full Color) | \$495 | \$595 |
| Full Page (7" x 9.25") (Black) | \$428 | \$528 |
| Half Page (7" x 4.5") (Full Color) | \$319 | \$419 |
| Half Page (7" x 4.5") (Black) | \$219 | \$319 |
| Quarter Page (3.437" x 4.5") (Full Color) | \$219 | \$319 |
| Quarter Page (3.437" x 4.5") (Black) | \$119 | \$219 |
| Eighth Page (3.437" x 2.218") (Full Color) | \$198 | \$298 |
| Eighth Page (3.437" x 2.218") (Black) | \$98 | \$198 |

*Includes MBA annual membership dues and ad price.

**Preferred method of supplied artwork is a PDF file.

***Art charges may occur if artwork is not supplied or has to be modified.

10% Off Early Bird Discount if you sign up and pay by December 5th !!!

Get More Exposure for your Business with an extra category listing for only \$15 per additional listing!!!

Artwork / Ad Payment Deadline: Tuesday, December 27th

Call Today Space is Limited!!

All Paid Advertisers will be automatically entered into a Drawing for a Free Kindle Fire!!! Drawing to be held at the MBA Gala!!!





Directory Ad and Placement Agreement

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Your Millard Business Association membership includes one FREE listing in both the alphabetized and category sections of the directory.

Free listing Industry Directory Category: _____

You may want your business to be listed in additional categories. Just choose from the list (on reverse side) or provide us with a general category name and we will place an additional listing for your business in that category. The cost is just \$15 per listing.

Additional Category #1: _____

Additional Category #2: _____

Additional Category #3: _____

Additional Category #4: _____

Additional Category #5: _____

Ad Size: _____ Full Color / Black; Member / Non-Member

Ad Agreement Price: _____ (10% Early Bird Discount must be paid by 12-5-11)

Business Name: _____

Contact: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

Signature: _____ Date: _____

Credit Card # _____ CCV _____ Exp Date _____ MC/ Visa

Please Make Checks Payable to: Publication Printing

**Publication Printing of Nebraska, Inc. • 208 Third Street • P.O. Box 130 • Waterloo, NE 68069
(402) 779-4696 • Fax: (402) 779-3315 • myprintjob@pubprinting.com • www.pubprinting.com**



Category List

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ACCOUNTING
ACUPUNCTURE
ADVERTISING
AIR DUCT CLEANING
AMUSEMENT PLACES
APPLIANCE SERVICE/REPAIR
ARCHITECTS
ATTORNEY
AUTO BODY REPAIR & PAINTING
AUTO GLASS
AUTO PARTS & SUPPLIES
AUTO REPAIR & SERVICE
AUTOMOBILE RENTAL
AUTOMOBILE SALES
BANQUET FACILITY
BEAUTY SALONS
BIRTHDAY PARTIES
BOOK PUBLISHING
BOOKKEEPING
BOWLING CENTER
BROADCASTING
BUILDER SUPPLY COMPANY
BUSINESS CONSULTANT
BUSINESS FORMS & SYSTEMS
CARPET & FLOOR COVERING
CARPET & RUG CLEANING
CATERING
CELLULAR PHONES
CHAMBER OF COMMERCE
CHIROPRACTOR
CHURCH
CLEANING SERVICE
COFFEE
COMMERCIAL EXHAUST CLEANING
COMPUTER & NETWORK SECURITY
COMPUTER SERVICE & REPAIR
COMPUTERS
COMPUTERS & TECHNOLOGY
COMPUTING SERVICES
CONCIERGE SERVICE
CONSTRUCTION SUBCONTRACTOR-
COMMERCIAL ONLY
CONSULTING
CONTRACTOR - CONSTRUCTION
CONTRACTOR - GENERAL
COUNSELORS
COUNTRY CLUBS
CPA SERVICES
CRAFT GALLERIES & DEALERS
CREDIT CARD-EQUIPMENT/SUPPLIES
CREDIT UNIONS
DANCE INSTRUCTION
DELI
DELIVERY SERVICE
DENTIST
DIRECT MAIL
DOG GROOMING
DRY CLEANING & LAUNDRY SERVICE
DRY WALL
EDUCATION
ELECTRIC CONTRACTOR
ELECTRICAL-WHOLESALE
ELECTRONIC EQUIPMENT
ELEVATORS
EMBROIDERY
EMPLOYEE BENEFITS
EMPLOYMENT SCREENING
ENTERTAINMENT
ENVIRONMENTAL CONSULTING
EVENT PLANNING
EYE CARE
FILTERS

FINANCE & TAX CONSULTING
FINANCIAL INSTITUTION
FINANCIAL PLANNING
FINANCIAL SERVICES
FITNESS AND EXERCISE
FLORISTS
FOOD SCIENCE COMPANY
FUND RAISING
FUNERAL HOME
FURNITURE - CUSTOM
GLASS
GOLF COURSE
GOVERNMENT
GRANT WRITING AND RESEARCH
GRAPHIC DESIGN
GROCERY
HALL RENTAL FACILITY
HARDWARE
HEALTH & WELLNESS
HEALTH CARE
HEALTH CLUB
HEATING & AIR CONDITIONING
HOME CARE
HOME ELECTRONICS
HOME INSPECTIONS
HOT TUBS & SPAS
HOTELS
INFORMATION TECHNOLOGY
INK & TONER CARTRIDGES
INSURANCE
INSURANCE - LIFE, HEALTH & ANNUITIES
INTERIOR DESIGN
INTERNET
INTERNET SOLUTIONS PROVIDER
INVESTMENT
INVESTMENT ADVISORY SERVICE
IRON FABRICATOR
JANITORIAL
JEWELRY
LABORATORIES-ANALYTICAL
LAND SURVEYING
LANDSCAPING
LAW AND LEGAL SERVICES
LAWN CARE
LEASING COMPANY
LEASING SERVICES
LIMOUSINE SERVICE
LOCKS
LOW VOLTAGE WIRING
LUMBER
MAGAZINES
MAIL PROCESSING
MARKETING
MARTIAL ARTS
MASSAGE THERAPY
MEAT - RETAIL
MEDIA & MARKETING
MEDICAL
MERCHANT PROCESSING
METAL FABRICATORS
MODEL & TALENT AGENCY
MOLD REMOVAL
MORTGAGE
MOVERS & RELOCATION
MYSTERY SHOPPING
NETWORK SUPPORT
NEWSPAPER
NON-PROFIT
NURSING HOME
NUTRITION
OFFICE EQUIPMENT
OFFICE SUPPLIES & FURNITURE

OPTOMETRY
ORGANIZING SERVICES -
HOUSEHOLD & BUSINESS
PAINT YOUR OWN POTTERY
PAINTING
PARTY PLANNING
PAWN SHOP
PAYROLL PREPARATION SERVICE
PERSONAL CARE PRODUCTS
PERSONAL TRAINING
PEST CONTROL
PHOTOGRAPHY
PHYSICAL THERAPY
PHYSICIANS
PICTURE FRAMING
PLUMBING
PRINTING
PRINTING & PUBLISHING
PROMOTIONAL PRODUCTS
PROPERTY MAINTENANCE
PROPERTY MANAGEMENT
PUBLIC RELATIONS
PUBLISHERS
REAL ESTATE
REAL ESTATE - COMMERCIAL
REAL ESTATE - DEVELOPER
REAL ESTATE-RESIDENTIAL SALES
RECREATION
RECRUITMENT
REFRIGERATION - COMMERCIAL
EQUIPMENT
REHABILITATION
REMODELING
RESTAURANT
RESTORATION & INSURANCE
RETAIL
RETIREMENT PLANNING
SALES & MARKETING CONSULTING
SCREEN PRINTING
SECURITY GUARDS
SECURITY SYSTEMS
SENIOR HOUSING
SHIPPING
SIGNS
SNOW REMOVAL
SPECIALTY CRATING AND FREIGHTING
SPORTS - ENTERTAINMENT
SPORTS BAR
SPORTS TRAINING
SPORTSWEAR
SPRINKLERS
STAFFING
TAILORING
TAX PREPARATION
TECHNOLOGY CONSULTING
TECHNOLOGY LEASING COMPANY
TELECOMMUNICATIONS
TILE & GROUT CLEANING
TIRE & AUTOMOTIVE
TITLE & ESCROW
TITLE INSURANCE
TRAINING & CONSULTING
TRASH
TRAVEL AGENT
TREE SERVICE
TROPHIES
VETERINARIAN
WEB DESIGN & HOSTING
WINDOWS AND DOORS